

AGENDA

Steering Committee Meeting #5

Thursday, Aug 25, 2016, 4:00 p.m. to 5:30 p.m.

at West Haven City Hall, 3rd Floor Conf. Rm., 355 Main Street

At this meeting, we will:

1. Take a Walk through the Draft Proposed Design/Layout of the POCD.
 - a. Touch on its value as marketing/promotions tool and for building constituency, informing residents.
 - b. Touch on distribution of the POCD as hard copy, library copy, Web/download versions, etc.
 - c. Discuss the overall “look and feel” of the design and layout of the POCD - **We are seeking Steering Committee feedback and “approval” on the overall design/layout scheme.**
 - d. Discuss the **INTRODUCTION** section, which sets the stage/tone for the POCD - **We are seeking Steering Committee feedback and “approval” on the general accuracy and tone of the Introduction.**
 - e. Discuss the **PLANNING THE CITY** section, which defines “Vision/Snapshots for the Future,” “Goals,” “Strategies” and, most important, summarizes the overall “Approach” to devising strategies – **We are seeking Steering Committee feedback and “approval” on the Approach statements.**
 - f. Showcase an example of how the Vision/Snapshots for the Future and Goals will be communicated using “The Beach” + take a sneak peek at what Strategies might be considered and how some of the Strategies will be described and illustrated.
2. Discuss Next Steps, Upcoming “Assignments,” and Detailed Schedule to Completion.