

March 11, 2020 Meeting
West Haven Economic Development Commission
Bimonthly Meeting Minutes, February 29th, 2020
5:15 PM City Hall, 355 Main St, West Haven, CT
Harriett North Room, 2nd fl

Minutes:

The meeting was called to order at 5:29 by Chairman Christine Gallo

Pledge of Allegiance

Attendees: Eleanor Slomba, Stefano Coletta, Lalani Perry, Scotti Williams, Christine Gallo, Ed Voss

Chairman called for a motion to adopt the minutes; it was moved to adopt the minutes by E. Voss, seconded by S. Coletta motion carried

Chairman Gallo made a correction to the minutes, the book is called "*Planning of Conservation*"

Public Input:

No Public Input

Old Business:

Chairman Gallo, shared with the Commission that the Harriett North room was not available on the following days May 6th, (meeting must end by 6:30PM); May 20th, June 17th; October 7th; October 21st; November 4th and November 18th. The meetings will take place on the 3rd floor Counsel Chambers.

L. Perry discussed campaign branding details and the time frame:

- Timing and how the Counsel want to handle it
- Target Audience
- Confirm the contents of the website by the end of March
- Determine the cost of the flags, C. Gallo suggested working with the student at UNH
- Create and barter when purchasing plants, or use the buy one get one free for the city

C. Gallo will investigate who did the flags before also the cost of the flags

E. Slomba will check price for comparison with other outlets; also look into getting a press release on the city's website after speaking to the mayor

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We will compile a list of the landscapers we can go to and share with garden and beautification committees. We will look to ask Kappa Sigma Fraternity from UNH to volunteer to dig and plant with the garden and beautification committees

- S. Coletta will research and provide a list of landscapers
- In May the Counsel with EDC will look into cohosting a business district weekend, tentatively May 16th and 17th
- E. Voss suggested we invite the garden and beautification committees to the meeting
- E. Voss said to check out the realtors website, MLS for listings of vacant properties in the city
- The EDC likes the "Miles of Shore and So Much More" as the town's slogan
- The EDC get a letter out to D. Borer, M. Massa and C. Farroro to ask them to reach out to Metro North regarding painting the over pass by the Armstrong building; maybe we need a petition, E.Voss will initiate that if need too. S. Coletta will contact Public Works Director, Tommie McCarthy
- E. Slomba knows Graphic Designer, Wayne Gallipoli, she will approach him about designing the flags at no cost; (street pole flags)
- Reserve June 3rd for the day to invite Planning and Zoning to share with us and make suggestions for businesses for West Haven vacant spaces
- Currently we have 600 businesses in town he will be able to supply us the names of the 30 key business owners
- Elinor will speak with Fred about the understanding of the funding for the "Haven." The committee wants clarification on the reimbursement/ and spending of the developers.
- The group agreed we are making very good progress, more than the groups have done in the pass.

Chairman C. Gallo, asked for a motion to adjourn. The motion was made by E. Voss and seconded by S. Coletta. Motion carried.

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