

## SECTION 68 – SIGNS PERMITTED IN INDUSTRIAL DISTRICTS

### 68. INDUSTRIAL SIGN STANDARDS

*Signs* of the types and quantities listed are permitted in all industrial districts (**LM** and **IPD**), subject to the size restrictions below.

- 68.1 **Sign Area.** The maximum footage for all *signs* for every running foot of the front or principal facade of the *building* shall be:
1. In Light Industrial (**LM**) districts – two (2) square feet.
  2. In Industrial Development (**IPD**) districts – one (1) square foot, subject to design approval for consistency and compatibility throughout the district.
- 68.2 **Sign Height.** A *business sign* in an industrial district shall have a maximum height no greater than twenty (20) feet.
- 68.3 **Setback.** A *business sign* in an industrial district shall be set back from the street line ten (10) feet
- 68.4 **Business Sign Limits.** Each business in an industrial district shall be permitted to have one (1) *attached sign* and one (1) *ground or pole sign* or two (2) *attached signs* with no *ground or pole sign*. Each *structure* shall be permitted to have only one *ground or pole sign*.
- 68.5 **Permanent Real Estate Signs.** Rental or management information may be added to the *ground or pole sign* which announces the name and address of the *use*, provided the area of all *signs* does not exceed twenty-four (24) square feet.
- 68.6 **Promotional Signs.** For factory or warehouse sales, such *signs* shall be permitted provided they are used for no more than thirty (30) days at a time and no more than four (4) times a year. Such *signs* shall be erected only on private property, and shall not block pedestrian or vehicular access or visibility or create any safety hazards. Flashing or similar type *signs* are strictly prohibited.
- 68.7 **Highway Oriented Business Signs** in accord with the provisions of section 67.11 and 67.12 may be allowed by Special Permit.